

VAMOORSE *Utah*

GET OUT | GET GOING | JUST GO

Utah's Premier
TRAVEL
Magazine

Who We Are

Utah's premier adventure and travel guide, Vamoose Utah travels the highways and byways of the Mountain West, highlighting the adventures that readers can have along the way.

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Distribution

15,000 copies are distributed at outdoor retail stores, gyms, restaurants, brewpubs, coffee shops, colleges, events, Utah Welcome Centers, Salt Lake Convention and Visitor's Bureau, hotels, and resorts. Vamoose is distributed for free throughout Utah.

CONTACT YOUR SALES REPRESENTATIVE TODAY!
PHONE: 801-413-0929 EMAIL: SALES@VAMOORSEUTAH.COM

VAMOORSE *Utah*

2019 Calendar

FEBRUARY/MARCH

UTAH CANYONS

Reserve Space: 1/11/19

Art is due: 1/16/19

APRIL

THE ANCIENT PAST

Reserve Space: 3/1/19

Art is due: 3/6/19

MAY

FESTIVALS

Reserve Space: 3/29/19

Art is due: 4/3/19

JUNE

WILDLIFE

Reserve Space: 4/26/19

Art is due: 5/1/19

JULY

PIONEER HERITAGE

Reserve Space: 5/31/19

Art is due: 6/5/19

AUGUST

UTAH WATERWAYS

Reserve Space: 6/28/19

Art is due: 7/3/19

SEPTEMBER

UTAH BYWAYS

Reserve Space: 8/2/19

Art is due: 8/7/19

OCTOBER

UTAH GHOST TOWNS

Reserve Space: 8/30/19

Art is due: 9/4/19

NOVEMBER

HOT SPRINGS

Reserve Space: 9/27/19

Art is due: 10/2/19

DECEMBER

WINTER

Reserve Space: 10/25/19

Art is due: 10/30/19

Specifications

SIZE

Full Page (no bleed)

Full Page (bleed)

2/3 Page

1/2 Page

1/3 Page

1/4 Page

1/6 Page

DIMENSIONS

7.625 w x 9.875 h

8.375 w x 10.875 h (Actual size when printed)

8.625 w x 11.125 h (size your doc needs to be)

5.033 w x 9.875 h

3.738 w x 9.875 h (vertical)

7.625 w x 4.863 h (horizontal)

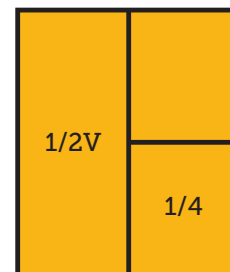
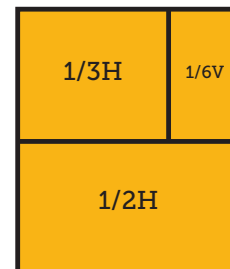
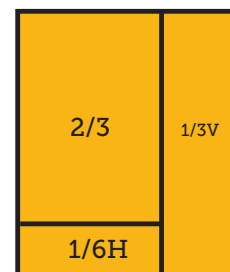
2.442 w x 9.875 h (vertical)

5.033 w x 4.863 h (horizontal)

3.738 w x 4.863 h

2.442 w x 4.863 h (vertical)

5.033 w x 2.356 h (horizontal)



ILLUSTRATOR

Convert all text to outlines. Save as an Illustrator EPS. Save all color in the file as CMYK or convert to grayscale if black and white.

PHOTOSHOP

Flatten the file. Convert the file to CMYK if color, or grayscale if black and white. Save as an EPS or a TIFF. Please set up your document at 300 dpi.

ACROBAT PDF

Make sure all fonts and graphics are embedded. Please confirm in Distiller 4.0 that "Job Options" are set to "Press Optimized" and that any color is in CMYK, never RGB.

SUBMIT ADS TO
[HTTP://ADUPLOAD.VAMOOSEUTAH.COM](http://adupload.vamoos Utah.com)

VAMOOSE *Utah*

Rates

SIZE	CASH
1/6	\$380
1/4	\$575
1/3	\$760
1/2	\$1,150
2/3	\$1,520
Full	\$2,300
Back Cover	\$2,990
Premium Placement	\$2,760

FREQUENCY DISCOUNTS: 2X: 10% OFF, 4X: 15% OFF, 6X: 25% OFF, 12X: 35% OFF

PAYMENT MUST BE RECEIVED IN FULL BY THE LAST DAY
OF THE MONTH PRIOR TO PUBLICATION MONTH

E-Blast



Your exclusive message is sent to 1,000 opt-in subscribers. The beauty of this newsletter is that you are the only advertiser on the email and yours is the exclusive content. Essentially, you "own" this email. The Custom Email Blast includes opt-in email sharing on all enter-to-win contests. Email blasts are sent once per week. They sell out fast, so check with your Account Executive about availability.

- \$100 for the exclusive sponsorship

You provide:

- Artwork - 600 x 500 pixels.
- An offer - The email must highlight a prize, contest, giveaway, or special discount code for Devour subscribers. The more universal the offer, the more effective the contest or giveaway will be.

File types: GIF, JPEG, TIFF
Art due 48 hrs prior to e-mail
No Animation allowed

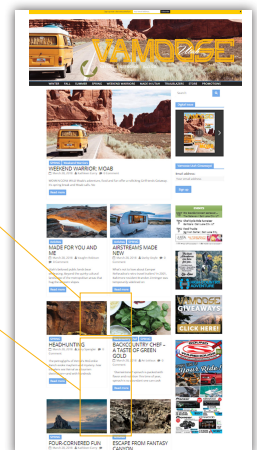
Website

Vamoose Utah's website features updated recreation reporting that covers outdoor sports and activities. A digital version of every issue is available on the site where users flip through each issue of Vamoose page by page and see it as it appeared in print, including all of the ads.

Rectangle Ad
\$100 per month
(300 x 250 pixels)

Half Page Ad
\$150 per month for
(300 x 600 pixels)

File types: GIF, JPEG, TIFF
Art due 48 hours prior to going live
No animation allowed



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VAMOOSE Utah

Promotions And Events

SPECIAL ADVERTISING SECTIONS

Vamoose Utah will feature special promotional sections in 4 print and digital issues throughout the year. Position your business within one of these special sections and reach a targeted consumer looking for exactly what you are offering. Sections include "Summer Gear Guide" (April), "Bike Gear Guide" (June), "Winter Gear Guide" (October), and "Gift Guide" (November). \$2,300 for 2 page spread. Ask your representative about frequency discounts.

WENZEL
SINCE 1887

When planning your trip to the great outdoors, the first thing you need to do is make sure you have the right gear. Wenzel has been providing quality outdoor gear for over a century, and we know what you need to make your trip a success. From tents to backpacks, we have everything you need to make your trip a success. Visit us online at www.wenzel.com to see all the gear we have to offer.

SHENANIGAN 5
When planning your trip to the great outdoors, the first thing you need to do is make sure you have the right gear. Wenzel has been providing quality outdoor gear for over a century, and we know what you need to make your trip a success. From tents to backpacks, we have everything you need to make your trip a success. Visit us online at www.wenzel.com to see all the gear we have to offer.

BACKPACK
When planning your trip to the great outdoors, the first thing you need to do is make sure you have the right gear. Wenzel has been providing quality outdoor gear for over a century, and we know what you need to make your trip a success. From tents to backpacks, we have everything you need to make your trip a success. Visit us online at www.wenzel.com to see all the gear we have to offer.

ROPE
When planning your trip to the great outdoors, the first thing you need to do is make sure you have the right gear. Wenzel has been providing quality outdoor gear for over a century, and we know what you need to make your trip a success. From tents to backpacks, we have everything you need to make your trip a success. Visit us online at www.wenzel.com to see all the gear we have to offer.

QUAD CHAIR
When planning your trip to the great outdoors, the first thing you need to do is make sure you have the right gear. Wenzel has been providing quality outdoor gear for over a century, and we know what you need to make your trip a success. From tents to backpacks, we have everything you need to make your trip a success. Visit us online at www.wenzel.com to see all the gear we have to offer.

STACHE 20
When planning your trip to the great outdoors, the first thing you need to do is make sure you have the right gear. Wenzel has been providing quality outdoor gear for over a century, and we know what you need to make your trip a success. From tents to backpacks, we have everything you need to make your trip a success. Visit us online at www.wenzel.com to see all the gear we have to offer.

JAILBIRD
When planning your trip to the great outdoors, the first thing you need to do is make sure you have the right gear. Wenzel has been providing quality outdoor gear for over a century, and we know what you need to make your trip a success. From tents to backpacks, we have everything you need to make your trip a success. Visit us online at www.wenzel.com to see all the gear we have to offer.

CUSTOM CONTENT

Become a part of the Vamoose Utah content with a promotional advertorial. We can help you create a half page, full page, or 2 page spread written from an editorial perspective. Tell your brand's story in your own words and engage the Vamoose readership in an organic way.

CAMPER REPRODIS

SMALL SPACE INNOVATORS

It began with a road-trip dream and a world traveler with a knack for design and innovation. Five years later, situated in a 12,000 square foot warehouse located in an industrial corner of West Valley, Camper Reprodis is an innovative operation fueled by a small team of industry experts. Thanks to an expanding international customer base, the company has accumulated an impressive portfolio of high-end, custom builds. From working to van conversions, they've taken full advantage of a complete, turn-key interior transformation of a 1987 American Sovereign built for long-term living (shown above and below). Camper Reprodis specializes in turn-key interior paint and metal work, fabrication, finish carpentry, and 40+ sound systems.

Check out other company **RETRO RENOVALS**. For unique interior renovations, designed for parties, weddings, and corporate events.

What we do best is figure out with our clients how to creatively design and adapt their vision. The center Denver Denver shop.

...we're small space innovators.

Based at the center of the company's thriving, advertising culture is a tight-knit crew that pushes the limits on and off the shop floor.

Meet some of the team members:

Don, creative manager and published author of *Disruptive Innovation* (Harvard Business Review), is a multi-award-winning author. Don, creative manager and published author of *Disruptive Innovation* (Harvard Business Review), is a multi-award-winning author. Don, creative manager and published author of *Disruptive Innovation* (Harvard Business Review), is a multi-award-winning author.

You can find one of their recent full-page spreads, a 100+ American Sovereign adventure and a 100+ American Sovereign adventure and a 100+ American Sovereign adventure.

EVENTS

Engage Vamoose Utah readership with event activations. Opportunities include the Vamoose Utah Rendezvous, a bi-annual outdoor experience, City Weekly's 10th annual Utah Beer Festival, or your own custom pop-up event.



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VAMOOSE